



IMPACT 
LUXEMBOURG

SOCIÉTÉ D'IMPACT SOCIÉTAL

SOCIAL IMPACT COMPANIES

Companies and customers committed to working together
for a better and fairer future for everyone.



IN SEARCH OF SOCIAL IMPACT

Reconciling economic profitability and the creation of social value

What makes a company profitable?

Financial profits, happy customers and employees,
environmental protection or a delicate mix of all these aspects?

The Social impact company (SIS) proposes to reconsider our perspective
on a company's financial performance by integrating the concept of **impact**.

A SIS is therefore a company whose main objective is to generate
a positive impact on society and the environment,
while making an economic profit.

These companies operate in a variety of sectors, including renewable energy,
education, health, social inclusion, sustainable agriculture
and technological innovation for the common good.

→ THE DNA OF A SOCIAL IMPACT COMPANY

Imagine a company whose main mission is to make **a positive difference to society**. Such a company might decide to take the form of a Social impact company (SIS). Since 2016, Luxembourg has had a law on social impact companies, which allows companies to define their social or environmental mission in their articles of association and recognise their legitimacy. To this end, they receive ministerial approval linked to certain obligations but also guaranteeing certain advantages.

These companies have a crucial role to play in building a better and fairer future for everyone.



But what does “social impact” really mean?

A SIS must meet one of the following two conditions:



provide support to people in vulnerable situations

or



contribute to the preservation and development of social cohesion while combating inequality and protecting the environment.

→ WHY CHOOSE A SOCIAL IMPACT COMPANY?

Many people are driven by an entrepreneurial spirit and seek to become actively involved. However, setting up a business may not just be motivated by material needs or personal development ambitions. Entrepreneurship also offers the opportunity to interact with our environment in different ways and to have a positive impact on it. It goes beyond the simple pursuit of profitability.

AS AN ENTREPRENEUR, deciding to launch a SIS allows you to engage in work that has a positive impact, to align your values with your professional activity, to participate in social innovation, to find deep personal satisfaction and to promote a sustainable business model.

It is a decision that can give deeper meaning to your work and help build a better world.

AS A CUSTOMER, buying from a socially responsible company allows you to directly support positive initiatives, promote ethical values, benefit from quality products or services, have access to transparent and traceable information, and become involved in a committed community.

Reinvested Profits - Accelerated Impacts

Social impact companies (SIS) whose share capital is made up of **100% impact shares** undertake not to distribute dividends to shareholders and associates. On the contrary, any profits made are reinvested in the company to accelerate its economic development and increase the impact achieved. They benefit from the following **tax advantages**:

- * exemption from local authority income tax,
- * exemption from local business tax, and
- * exemption from wealth tax.

An SIS can also attract donors. The law provides for **cash donations to be deducted** from donors' total net income. This is the same tax advantage as that granted to non-profit associations and public interest foundations.





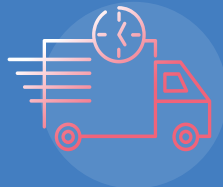
➔ TOWARDS A SOCIAL AND SOLIDARITY-BASED ECONOMY

The term **Social and Solidarity Economy (SSE)** covers a range of structures based on common values and principles: social utility, solidarity and cooperation, local roots adapted to the needs of each territory and its inhabitants, democratic governance, non-profit or limited profit-making status and economic sustainability.

SSE activities provide responses to social and social needs by combining sustainable economic activities with positive social effects. They contribute to inclusive, intelligent and sustainable growth, quality jobs, social cohesion and local and regional development.



Eco-responsibility



Short circuits



Social cohesion



Inclusion



Reducing inequalities



Environmental protection



THE SUSTAINABLE DEVELOPMENT GOALS

Solving our planet's biggest challenges together

Social impact companies play a crucial role in achieving the United Nations' Sustainable Development Goals (SDGs) by aligning their business activities with the principles of sustainable development, **focusing on specific goals, measuring their impact and collaborating with other stakeholders.**

The SDGs are a set of 17 global goals set to address the major challenges facing our planet. They aim to create a better world for all, addressing issues such as **poverty, education, gender equality, health and the environment.**

Each and every one of us, businesses and consumers alike, can contribute to their realisation by adopting **sustainable practices**, supporting **social and environmental causes** and making others aware of their importance.

Supporting the work of Social Entrepreneurs helps to build a better future, where everyone can live in dignity and fulfilment.



IMPACT LUXEMBOURG

A quality label enabling you to recognise committed companies.

The "IMPACT LUXEMBOURG" label was created to give greater visibility to Social Impact Companies (SIS) and to support them in promoting their activities in favour of a Social and Solidarity Economy (SSE).

Becoming a customer of a company with the Impact Luxembourg label is a practical way of using your purchasing power to make a difference and help build a better world. By presenting a strong common image that is recognised and respected by all stakeholders, these companies stand out from those that do not share the same societal commitment and are not subject to the same legal and tax obligations.



BECOME A RESPONSIBLE CONSUMER

Become a committed consumer by supporting companies with a social impact in Luxembourg. Reinvent your shopping habits, adopt a responsible consumption style and support SISs in their efforts to have an impact on inclusion, short distribution channels, sustainability and environmental protection.



Flash for more information



BECOME AN IMPACT ENTREPRENEUR

Dare to bring your passion to life by creating a social impact company. Join the impact entrepreneurship movement and make a real difference to people's lives.



Join the community of impact entrepreneurs on

www.impactluxembourg.lu

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